

Your preferred supplier in electronic component sourcing

BRIOCEAN



## **About Briocean**

Founded in 2008, Briocean is a leading independent electronic components distributor in Asia. We work directly with our electronic manufacturing clients across different industries to provide the component sourcing and supply chain services they need.

Working with over 4,000 global electronic component suppliers, we strive to meet the various clients' demands on component shortages and cost savings. With the aim of providing our clients with reliable and trackable procurement supply chain services, Briocean established one of the industry's most stringent Supplier Management Systems and two world-class Quality Control Centers based in Shenzhen and Hong Kong.

# Four Unique Characteristics

- **01** Global sourcing
- 02 World-class testing equipment
- 03 Experienced components SQE supplier quality engineer
- 04 ISO9001 international certification & ERAI certification

## **Our Advantages**



**Quality Assurance** 



5-Year Warranty





**Short Lead Time** 



Payment Term Extension



Recognition

## **Solutions & Services**



**Electronic Component Distribution Specialist** 



**Cost Reduction** 



**Shortage Sourcing** 



**Small-batch Kitting** 



**Excess Inventory** Management

## **Industry Served**

Comprehensive application across the electronic technology industry.





Medical



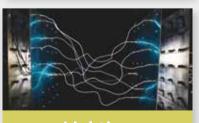
Communications



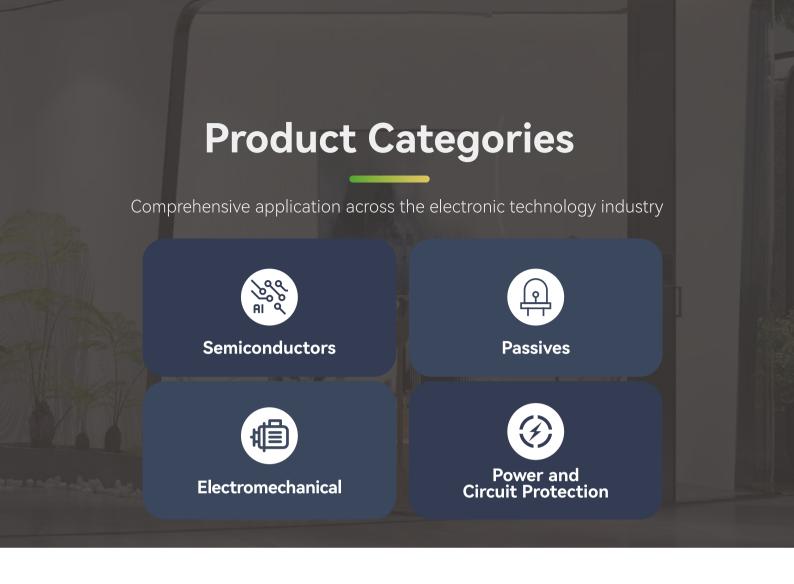
**Security and Safety** 



Consumer Electronics



Lighting



## **Integrated Circuits Brands**

Obtain quality components in the shortest time with our extensive global network of over 4,000 proven partners.































# STAR Quality Inspection Framework

As a reliable counterfeit prevention and quality assurance distributor, we are committed to test and validate electronic components by leveraging on our STAR quality inspection framework.



## **Specialisation**

Always be there to understand customers' needs and provide customised solutions for effective, on-time procurement.



#### **Trackable**

Our whole sourcing process, including supplier evaluation, quality inspections, warehousing and transportation, is entirely trackable for every component we sourced.



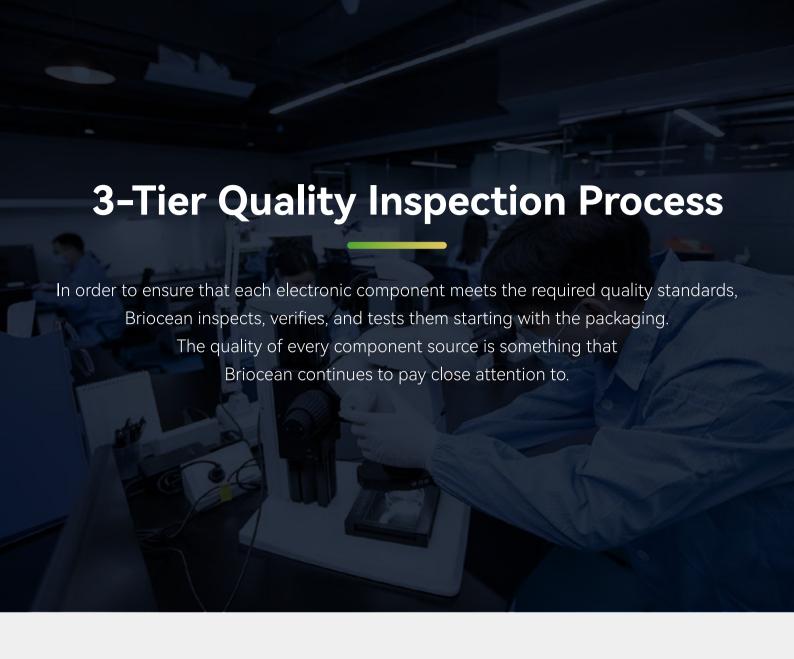
### Assurance

Top-tier testing equipment and well-trained engineers ensure the electronic components we sourced to meet high standards and hit the target.



## Reliability

We believe consistency is key to building trust. Being reliable is an ongoing process – our employees are committed to ensuring quality standards are maintained every step of the way.



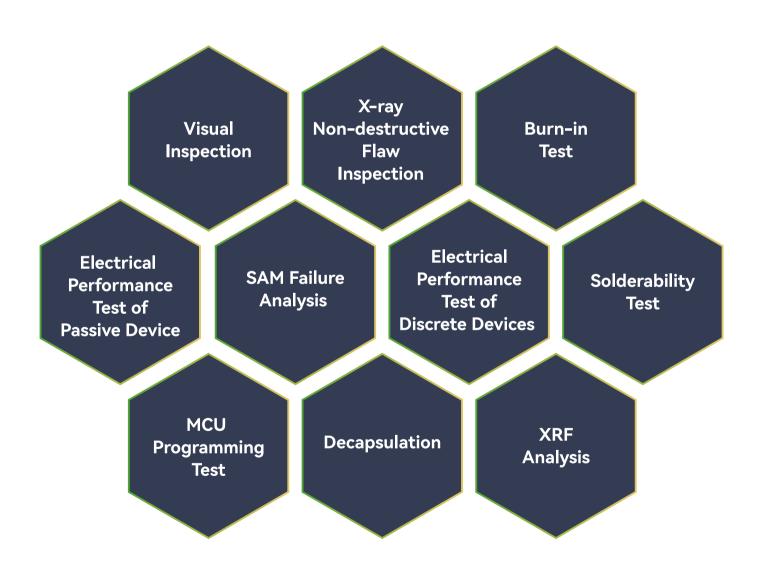
A 3-tier process of managing inventory ensure that only quality components reach you.



## 10 Testing Services

We understand our customers have unique requirements.

As part of our effort to offer better services, we provide continuous training to our employees and upgrade our equipment regularly.



## **High-End Testing Equipment**



Leica Digital Microscope



X-Ray Non-Destructive Testing Fluoroscopy Tester



**Semiconductor Testing System** 



Multimeter



XRF RoHS Analysis
Testers



High-Temperature
Test Chamber



Lead-free Tin-Melting Furnace



Hot Air Welding Platform



Intelligent Lead-Free Welding Platform



Electrostatic Tester



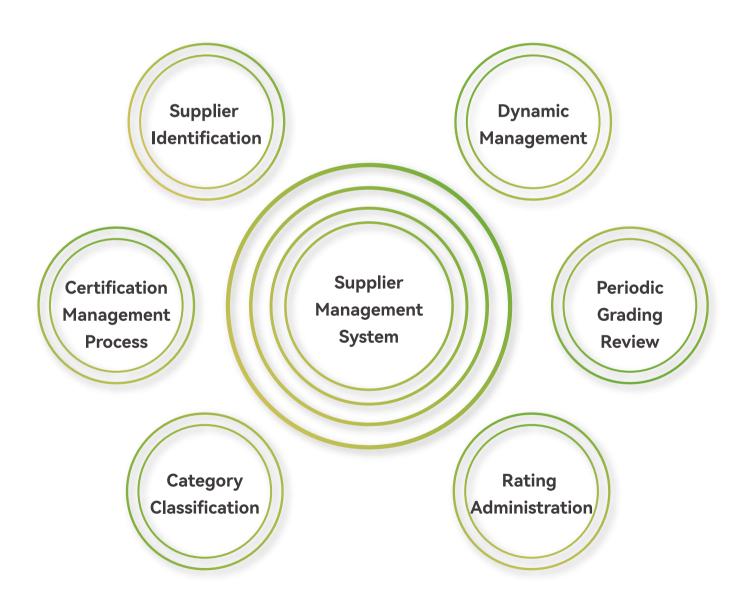
SMD Components
Counter



Precision LCR Tester

# Supplier Management

Briocean has developed a Supplier Management System (SMS) for all suppliers. We built a professional and systematic supplier database, a unified management to carry out comprehensive, scientific, and dynamic regular assessment on the suppliers' delivery, quality and stability.



# Suppliers-level control

In order to better manage our suppliers, we classify them into the following four categories:



#### **Qualified Suppliers**

Suppliers in long-term working partnerships with us are assessed and graded annually. The grades are divided into four levels according to each supplier's attributes, with each category sub-divided into multiple levels according to sales volume.



#### **Blacklisted Suppliers**

Any supplier who sells counterfeit products, engages in dishonest business practices, has caused the company major losses, or engages in dishonest behaviour is blacklisted.



## **Temporary Suppliers**

Temporary suppliers that have worked with us repeatedly, can be upgraded after our assessment.



## Risky Suppliers

Subsequently, suppliers will be further categorised into four levels based on actual transactions and the type of risks.





# BRIOCEAN

@ www.briocean.com

**%** +86 13662262160