

BRIOCEAN

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Your preferred supplier in
electronic component sourcing

BRIOCLEAN



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About Briocean

Founded in 2008, Briocean is a leading independent electronic components distributor **in Asia**. We work directly with our electronic manufacturing clients across different industries to provide the component sourcing and supply chain services they need.

Working with **over 4,000 global electronic component suppliers**, we strive to meet the various clients' demands on component shortages and cost savings. With the aim of providing our clients with reliable and trackable procurement supply chain services, Briocean established one of the industry's most stringent Supplier Management Systems and **two world-class Quality Control Centres** based in Shenzhen and Hong Kong.

Four Unique Characteristics

- 01 > Global sourcing
- 02 > World-class testing equipment
- 03 > Experienced components SQE supplier quality engineer
- 04 > ISO9001 international certification & ERAI certification

Our Advantages



Quality Assurance



5-Year Warranty



Global Supplier
Network



Market Intelligence



Flexible
Payment Plan



International Business
Risk Mitigation

Solutions & Services



**Electronic Component
Distribution**



Cost Reduction



Shortage Sourcing



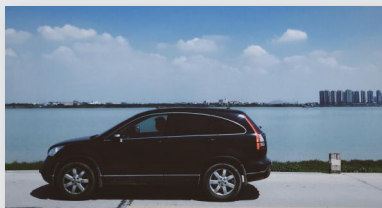
Small-batch Kitting



**Excess Inventory
Management**

Industry Served

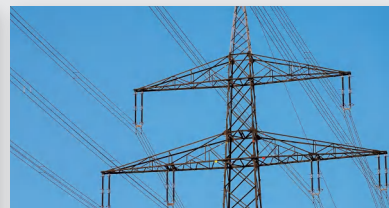
Comprehensive application across the electronic technology industry.



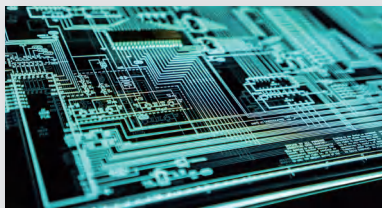
Automotive



Medical



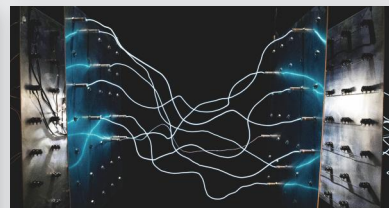
Communications



Security and Safety



Consumer Electronics



Lighting

Product Categories

Comprehensive application across the electronic technology industry



Semiconductors



Passives



Electromechanical



Power and
Circuit Protection

Integrated Circuits Brands

Obtain quality components in the shortest time with our extensive global network of over 4,000 proven partners.



STAR Quality Inspection Framework

As a reliable counterfeit prevention and quality assurance distributor, we are committed to test and validate electronic components by leveraging on our STAR quality inspection framework.



Specialisation

Always be there to understand customers' needs and provide customised solutions for effective, on-time procurement.



Trackable

Our whole sourcing process, including supplier evaluation, quality inspections, warehousing and transportation, is entirely trackable for every component we sourced.



Assurance

Top-tier testing equipment and well-trained engineers ensure the electronic components we sourced to meet high standards and hit the target.



Reliability

We believe consistency is key to building trust. Being reliable is an ongoing process – our employees are committed to ensuring quality standards are maintained every step of the way.

4-Tier Quality Inspection Process

In order to ensure that each electronic component meets the required quality standards, Briocean inspects, verifies, and tests them starting with the packaging.

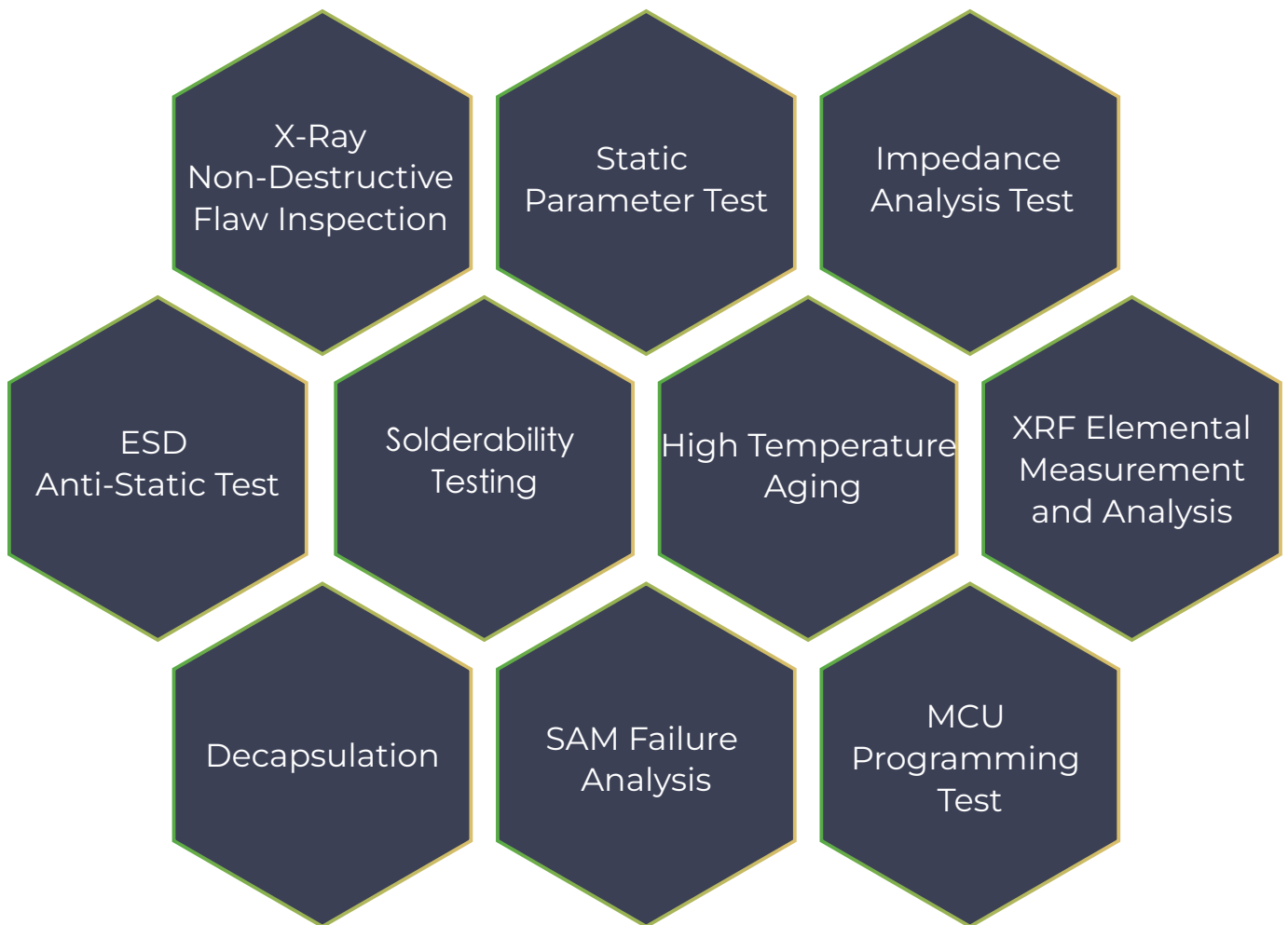
The quality of every component source is something that Briocean continues to pay close attention to.

A 4-tier process of managing inventory ensure that only quality components reach you.



10 Testing Services

We understand our customers have unique requirements. As part of our effort to offer better services, we provide continuous training to our employees and upgrade our equipment regularly.



High-End Testing Equipment



Digital Microscope



X-Ray
Non-Destructive
Flow Inspector



Semiconductor
Parameter
Analyser



Multi-Programmer



Energy Dispersive
X-ray Fluorescence
Analyser



High Temperature
Aging Box



Impedance
Analyser



SC-2 Kiln
with Viewing
Window



Intelligent
Lead-Free
Soldering Station



Electrostatic
Field Meter



Electronic
Analytical
Balance

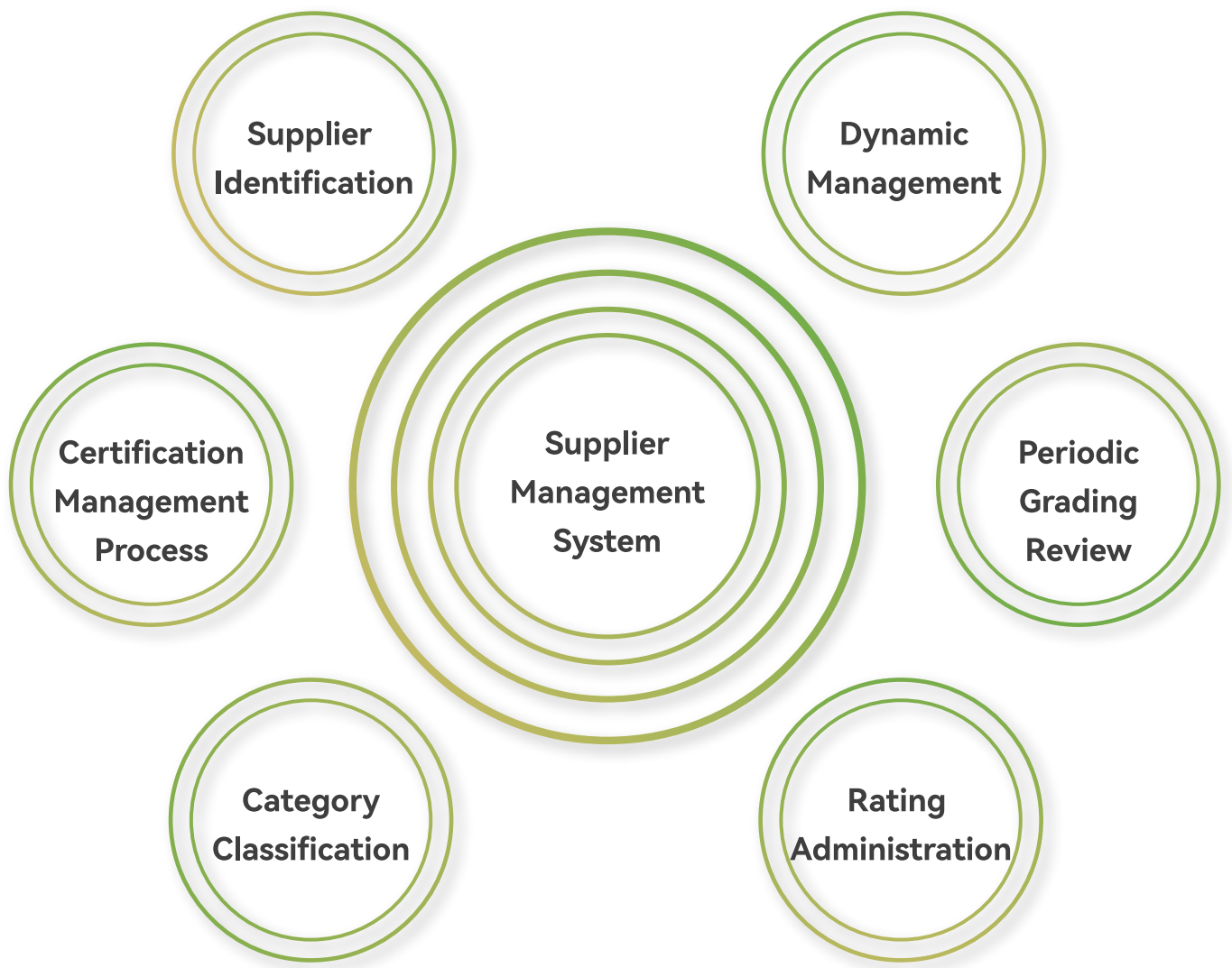


LCR Meter

*Not limited to the above-mentioned equipment

Supplier Management

Briocan has developed a Supplier Management System (SMS) for all suppliers. We built a professional and systematic supplier database, a unified management to carry out comprehensive, scientific, and dynamic regular assessment on the suppliers' delivery, quality and stability.



Suppliers-level control

In order to better manage our suppliers, we classify them into the following four categories:



Qualified Suppliers

Suppliers in long-term working partnerships with us are assessed and graded annually. The grades are divided into four levels according to each supplier's attributes, with each category sub-divided into multiple levels according to sales volume.



Blacklisted Suppliers

Any supplier who sells counterfeit products, engages in dishonest business practices, has caused the company major losses, or engages in dishonest behaviour is blacklisted.



Temporary Suppliers

Temporary suppliers that have worked with us repeatedly, can be upgraded after our assessment.



Risky Suppliers

Subsequently, suppliers will be further categorised into four levels based on actual transactions and the type of risks.